

MEDIA RELEASE

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World first digital platform enabling South Australian giving

A first-of-its-kind free digital platform makes it easier than ever for generous South Australians to connect with local giving opportunities.

Funded, an initiative of SA Philanthropy Network, simplifies a complex process by matching South Australian philanthropists and donors with local not-for-profits and charities that have projects that align with their interests and values.

Fund seekers, who must be registered South Australian not-for-profits and charities, can list their project on the platform and/or submit funding applications.

Funders – such as private philanthropists, high net worth individuals, family foundations, corporate funders, community foundations, public and private trusts, and government funding bodies – can list grant opportunities or browse for projects they may like to fund, using filters to streamline the matching process.

Once a funder expresses interest in a project, or a funding application is submitted, contact details can be shared between both parties so they can communicate directly with each other. Any financial transactions or agreements are then made directly between the matched parties, outside of the platform.

Funded can be accessed via <http://funded.saphilanthropy.org> and is 100% free to use for both parties, with all browsing being anonymous.

Kay Burton, co-developer of Funded and SA Philanthropy Network's founder, says the digital platform is unlike anything else in the world. _____

"It is often difficult for funders to find local projects they can support that align with their interests and values," she says. "They might not have the time, or the energy, or just not know where to start looking.

"Meanwhile, most charities and not-for-profits have very limited resources and capacity to fundraise, yet they've got important and worthwhile projects they want to deliver that will have significant impacts in their community.

"Giving and seeking funds are complex processes but Funded makes it easy.

"Funded brings funders and fund seekers together and creates more opportunities for giving and collaboration."

Ms Burton says focussing on South Australian donors and projects is one of the things that makes Funded unique.

“Localised giving is more popular than ever,” she says.

“Coming out of the COVID-19 pandemic, we have seen a greater emphasis on supporting those in your local community.

“Funded makes giving and seeking funding for projects within our own state easy, and we hope it will help to build a thriving culture of local giving in South Australia.”

All registrations on the Funded platform are vetted and approved by SA Philanthropy Network.

Fund seekers can post one project at any given time and must have DGR1 status with the Australian Charities and Not-For-Profit Commission. This ensures funding is directed towards eligible organisations that meet regulatory requirements.

Funded was co-developed by SA Philanthropy Network’s founder Kay Burton, with New Zealand-based entrepreneurs and founders Averill Moser-Rust and Bonnie Humphrey, for an exclusive global launch in South Australia.

About SA Philanthropy Network:

SA Philanthropy Network was founded by Kay Burton, who is a Director of the Burton Foundation with more than a decade of philanthropic industry experience. SA Philanthropy Network provides guidance, opportunities and networking to making giving more effective.

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